# OFFERING MEMORANDUM.

# 

# 25th Avenue Professional Building San Mateo, CA | SF Bay Area Peninsula

The **Maffia** Team





### **Table of Contents**

Newmark Cornish & Carey ("Broker") has been retained on an exclusive basis to market the property described herein ("Property"). Broker has been authorized by the Seller of the Property ("Seller") to prepare and distribute the enclosed information ("Material") for the purpose of soliciting offers to purchase from interested parties. More detailed financial, title and tenant lease information may be made available upon request following the mutual execution of a letter of intent or contract to purchase between the Seller and a prospective purchaser. You are invited to review this opportunity and make an offer to purchase based upon your analysis. If your offer results in the Seller choosing to open negotiations with you, you will be asked to provide financial references. The eventual purchaser will be chosen based upon an assessment of price, terms, ability to close the transaction and such other matters as the Seller deems appropriate.

The Material is intended solely for the purpose of soliciting expressions of interest from qualified investors for the acquisition of the Property. The Material is not to be copied and/or used for any other purpose or made available to any other person without the express written consent of Broker or Seller. The Material does not purport to be all-inclusive or to contain all of the information that a prospective buyer may require. The information contained in the Material has been obtained from the Seller and other sources and has not been verified by the Seller or its affiliates. The pro forma is delivered only as an accommodation and neither the Seller, Broker, nor any of their respective affiliates, agents, representatives, employees, parents, subsidiaries, members, managers, partners, shareholders, directors, or officers, makes any representation or warranty regarding such pro forma. Purchaser must make its own investigation of the Property and any existing or available financing, and must independently confirm the accuracy of the projections contained in the pro forma.

Seller reserves the right, for any reason, to withdraw the Property from the market. Seller has no obligation, express or implied, to accept any offer. Further, Seller has no obligation to sell the Property unless and until the Seller executes and delivers a signed agreement of purchase and sale on terms acceptable to the Seller, in its sole discretion. By submitting an offer, a purchaser will be deemed to have acknowledged the foregoing and agreed to release Seller and Broker from any liability with respect thereto.

Property walk-throughs are to be conducted by appointment only. Contact Broker for additional information.

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### **Property Overview**

### The Investment

The 25th Avenue Professional Building property offers the unique opportunity for an investor to acquire a value-add investment office building in a dense infill location on the San Francisco Peninsula. The site is easily accessible via major Highways 92, 101 and the South El Camino Real arterial. This investment is situated within an amenity rich area in a rapidly growing region of San Mateo County. Furthermore, the property is located near the expansive Bay Meadows development which began in 2002. At completion, Bay Meadows will encompass 83 acres of development that includes over 2.4 million square feet of office and commercial space, 1,800 residential units, and 18 acres of parks. Due to the significant barriers to entry, investors will be a ble to own a rare investment opportunity that carries the potential of significant value appreciation.

### **Property Highlights**

- Value-Add Office Building in San Francisco's Peninsula
- Located in Dense Infill Commercial Corridor
  - Numerous Retailers & Restaurants in Close Proximity
- Excellent Visibility & Access
  - South El Camino Real (46.000 AADT)
  - Walking Distance from Hillsdale Caltrain Station
- Situated Near Bay Meadows
  - Significant Bay Area Redevelopment Encompassing 83
     Acres
- Robust Regional Demographics within Five Mile Radius
  - Population: 224,752
  - Average Household Income: \$140,444

### Location

The property is located at 161 West 25th Avenue in San Mateo, California.

### **Lot Size**

Approximately 0.14 acres, or 6,242 square feet.

### **Improvements**

An approximately 11,265 square foot two-story office building demised into 24 office suites.

### **Parking**

Approximately 65 parking spaces available in a public parking garage located behind the property. There is also parking available at First Presbyterian Church one block west of the property on Mondays, Wednesdays, Thursdays, and Fridays.

### **Zoning**

C 1-2

### **Ingress/Egress**

There are two points of ingress/egress along Roosevelt Avenue.

### **Financing**

The property will be delivered free and clear of permanent financing.



# Financial Analysis | Pricing

Projected Gross Revenu	ıe		
	Year 1	Year 3	Year 6
Base Rental Revenue	\$321,660	\$385,579	\$427,642
Absorption & Turnover Vacancy	<\$63,551>	-	-
Scheduled Base Rental Revenue	\$258,109	\$385,579	\$427,642
Total Potential Gross Revenue	\$258,109	\$385,579	\$427,642
General Vacancy	-	<\$19,279>	<\$21,382>
Effective Gross Revenue	\$258,109	\$366,300	\$406,260
Annual Expenses			
CAM	\$71,766	\$76,135	\$83,197
Insurance	\$2,003	\$2,125	\$2,322
Taxes	\$38,500	\$40,055	\$42,507
Management	\$14,417	\$15,295	\$16,714
Total Operating Expenses	<\$126,686>	<\$133,610>	<\$144,740>
Net Operating Income			
	\$131,423	\$232,690	\$261,521
CAP Rate			
	3.75%	6.65%	7.47%
Leasing & Capital Costs	i		
	<\$53,170>	-	-
Net Cash Flow			
	\$78,253	\$232,690	\$261,521



Price: \$3,500,000 (3.75% CAP Rate)

### Note

The net income is an estimate and does not provide for all potential costs and expenses (i.e. maintenance, repair, etc.) that may be required of the owner. Any reserves set forth herein are merely estimates and not based on any experience, phsycial inspection, or prior knowledge. All prospective purchasers are strongly advised to make an independent investigation to determine their estimate of costs and expenses prior to entering into an agreement to purchase.



# Financial Analysis | Cash Flow Projection

	Year: Begins:	1 Sep-2016	2 Sep-2017	3 Sep-2018	4 Sep-2019	5 Sep-2020	6 Sep-2021	7 Sep-2022	8 Sep-2023	9 Sep-2024	10 Sep-2025
	Ends:	Aug-2017	Aug-2018	Aug-2019	Aug-2020	Aug-2021	Aug-2022	Aug-2023	Aug-2024	Aug-2025	Aug-2026
STATISTICS											
Net Rentable Area in SF		11,265	-	-	-	-	-	-	-	-	-
Avg Base Rental Revenue PSF/mo		\$2.38	\$2.76	\$2.85	\$2.94	\$3.07	\$3.16	\$3.26	\$3.36	\$3.45	\$3.55
Total Operating Expenses PSF/yr.	_	\$11.25	\$11.55	\$11.86	\$12.18	\$12.51	\$12.85	\$13.20	\$13.55	\$13.92	\$14.30
Potential Gross Revenue											
Base Rental Revenue		\$321.660	\$373,420	\$385,579	\$397,145	\$415,530	\$427,642	\$440,471	\$453,545	\$466,431	\$480.423
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Absorption & Turnover Vacancy		(63,551)	(3,337)		(22,505)	(11,687)		(13,718)	(23,968)		(14,177)
Scheduled Base Rental Revenue	_	258,109	370,083	385,579	374,640	403,843	427,642	426,753	429,577	466,431	466,246
Total Potential Gross Revenue	_	258,109	370,083	385,579	374,640	403,843	427,642	426,753	429,577	466,431	466,246
General Vacancy		200,100	(15,334)	(19,279)	01-1,0-10	(9,090)	(21,382)	(8,306)	420,011	(23,322)	(9,844)
Contract Vacancy			(10,001)	(10,210)		(0,000)	(21,002)	(0,000)		(20,022)	(0,0 : 1)
Effective Gross Revenue		258,109	354,749	366,300	374,640	394,753	406,260	418,447	429,577	443,109	456,402
Operating Expenses											
Property Taxes		38,500	39,270	40,055	40,857	41,674	42,507	43,357	44,224	45,109	46,011
Insurance		2,003	2,063	2,125	2,189	2,254	2,322	2,392	2,463	2,537	2,613
Electricity		12,596	12,974	13,363	13,764	14,177	14,602	15,040	15,492	15,956	16,435
Gas		1,340	1,380	1,422	1,465	1,508	1,554	1,600	1,648	1,698	1,749
Water/Sewer		873	899	926	953	982	1,012	1,042	1,073	1,105	1,138
Doors - Interior		1,000	1,030	1,061	1,093	1,126	1,159	1,194	1,230	1,267	1,305
Doors - Exterior		250	257	265	273	281	290	299	307	317	326
Electrical		12,792	13,176	13,571	13,979	14,398	14,830	15,275	15,733	16,205	16,691
Fire Sprinklers		4,370	4,501	4,636	4,775	4,919	5,066	5,218	5,375	5,536	5,702
General Maintenance		1,361	1,401	1,443	1,487	1,531	1,577	1,625	1,673	1,723	1,775
HVAC		15,438	15,901	16,378	16,869	17,376	17,897	18,434	18,987	19,556	20,143
Janitorial - Contract		6,825	7,030	7,241	7,458	7,682	7,912	8,149	8,394	8,646	8,905
Janitorial - Supplies		1,345	1,385	1,426	1,469	1,513	1,559	1,606	1,654	1,703	1,754
Janitorial - Extra Services		145	149	154	158	163	168	173	178	183	189
Landscaping		2,165	2,230	2,297	2,366	2,437	2,510	2,585	2,663	2,743	2,825
Lighting		1,225	1,262	1,300	1,339	1,379	1,420	1,463	1,507	1,552	1,599
Plumbing - fixtures		200	206	212	219	225	232	239	246	253	261
Roof		2,109	2,172	2,237	2,305	2,374	2,445	2,518	2,594	2,672	2,752
Signs - interior		833	857	883	910	937	965	994	1,024	1,055	1,086
Trash		6,249	6,437	6,630	6,829	7,034	7,245	7,462	7,686	7,917	8,154
Window		650	669	690	710	732	754	776	799	823	848
Management Fees		14,202	14,628	15,067	15,519	15,985	16,464	16,958	17,467	17,991	18,531
Other Management Costs		215	222	228	235	242	250	257	265	273	281
Total Operating Expenses		126,686	130,099	133,610	137,221	140,929	144,740	148,656	152,682	156,820	161,073
NET OPERATING INCOME		131,423	224,650	232,690	237,419	253,824	261,521	269,791	276,895	286,289	295,329
Leasing & Capital Costs											
Tenant Improvements		50,924	15,780		31,046	54,238		32,080	61,166		29,199
Leasing Commissions		2,246	696		1,371	2,393		1,415	2,699		1,289
Total Leasing & Capital Costs		53,170	16,476		32,417	56,631		33,495	63,865		30,488
- '		, ,	•		•	•		•			
CASH FLOW BEFORE DEBT SER & TAXES	RVICE	\$78,253	\$208,174	\$232,690	\$205,002	\$197,193	\$261,521	\$236,296	\$213,030	\$286,289	\$264,841
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<sup>\*</sup>For purposes of this analysis, we assume the below tenants will continue to pay their existing rent amount for an additional year on a month to month basis after their lease expiration. Thereafter, the below suites will roll over to the MLA market rental rate of \$2.75 PSF. In regards to Suite 102A, whose lease expired in 4/30/2015, the tenant is currently paying rent on a month to month basis and the analysis assumes the tenant will continue to do so until 4/30/2017.

Tenants: Suite 201 - Paul the Tutor's - Peninsula; Suite 202 - Tom Werbe; Suite 206 & 207 - Questiny Engineering Group, Inc.; Suite 102A - James Phillips, CPA; Suite 102B - Marvel Marketers; Suite 102D - Sandra Schuster; Suite 201A - Questiny Engineering Group, Inc.



# Financial Analysis | Assumptions

### **General & Market Leasing Assumptions**

General Assumptions								
Analysis Date	Sep-16							
Total Rentable Area	11,265							
General Inflation per Annum	3.00%							
General Expense Growth per Annum	3.00%							
Real Estate Tax Growth per Annum	2.00%							
Management Fee	See Mgmt. Fees & Other Mgmt. Costs Line Items on Cash Flow Projection (Pg. 3)							
General Vacancy Loss	5.00%							

Market Leasing Assumptions								
Market Rent SF/Month	\$2.75 PSF							
Market Rent Growth Rate	3.00% Annual							
Renewal Probability	85% for All Tenants							
Type of Lease	Full Service							
Speculative Lease Term	3 Years							
Escalations within Lease Term	3.00% Annual							
Months Down Time	6 Months							
TI Allowance	\$8.00 PSF							
Leasing Commission	\$2.00 PSF for New Tenant None for Renewing Tenant							
Vacant Lease Up Timeline	12 Months							





# **Rent Roll**

Suite	Tenant	Sq. Ft.	Monthly Rent PSF	Annual Rent PSF	Annual Rent	Term	Lease Commenc. Date	Lease Expiration Date	Rental Increase Date(s)	Rental Increase Amount	Options	Renewal Probability & Market Rent Assumptions
103	Body Work by KZ	298	\$2.25	\$27.02	\$8,052	1 yr.	10/12/2015	10/31/2016	n/a	n/a	n/a	85%; MLA: \$2.75 PSF
104	Vallejo Investments	417	\$2.30	\$27.63	\$11,520	3.5 yrs.	7/1/2013	12/31/2016	n/a	n/a	n/a	85%; MLA: \$2.75 PSF
105	VACANT	528	\$2.75	\$33.00	\$17,424	3 yrs.	9/1/2017	8/31/2020	9/1/2018 9/1/2019	\$17,947 \$18,485	n/a	85%; MLA: \$2.75 PSF; Leased in Year 2
106/107	Assista Health- care Partners <sup>1</sup>	713	\$2.25	\$27.00	\$19,248	1 yr.	11/16/2015	11/30/2016	n/a	n/a	n/a	85%; MLA: \$2.75 PSF
108	Home Care Re- ferral Agency <sup>1</sup>	354	\$2.25	\$27.02	\$9,564	1 yr.	11/16/2015	11/30/2016	n/a	n/a	n/a	85%; MLA: \$2.75 PSF
109	Padgett Business Services <sup>2</sup>	518	\$2.41	\$28.91	\$14,976	3 yrs.	5/1/2014	4/30/2017	n/a	n/a	n/a	85%; MLA: \$2.75 PSF
110	Comfort Keepers	706	\$2.32	\$27.81	\$19,634	3 yrs.	1/1/2015	12/31/2017	1/1/2017	\$20,223	n/a	85%; MLA: \$2.75 PSF
200	Michelle Pappe Insurance Agency	1,075	\$1.99	\$23.85	\$25,644	3 yrs.	8/1/2014	7/31/2017	8/1/2016	\$26,412	n/a	85%; MLA: \$2.75 PSF
201	Paul the Tutor's - Peninsula	357	\$2.00	\$24.03	\$8,580	3.67 yrs.	11/1/2012	6/30/2016	n/a	n/a	n/a	85%; MLA: \$2.75 PSF
202	Tom Werbe	328	\$2.25	\$27.00	\$8,856	3 yrs.	7/1/2013	6/30/2016	n/a	n/a	n/a	85%; MLA: \$2.75 PSF
203	VACANT	684	\$2.75	\$33.00	\$22,572	3 yrs.	9/1/2017	8/31/2020	9/1/2018 9/1/2019	\$23,249 \$23,947	n/a	85%; MLA: \$2.75 PSF; Leased in Year 2
203A/204	James Phillips, CPA	1,142	\$1.95	\$23.40	\$26,724	8 yrs.	7/1/2009	6/30/2017	n/a	n/a	n/a	85%; MLA: \$2.75 PSF



# **Rent Roll**

Suite	Tenant	Sq. Ft.	Monthly Rent PSF	Annual Rent PSF	Annual Rent	Term	Lease Commenc. Date	Lease Expiration Date	Rental Increase Date(s)	Rental Increase Amount	Options	Renewal Probability & Market Rent Assumptions
205	Eco Center for Education and Wellness <sup>3</sup>	229	\$2.40	\$28.82	\$6,600	1 yr.	1/10/2016	1/31/2017	n/a	n/a	n/a	85%; MLA: \$2.75 PSF
206	Questiny Engineering Group Inc.	439	\$2.25	\$27.01	\$11,856	1 yr.	7/1/2015	6/30/2016	n/a	n/a	n/a	85%; MLA: \$2.75 PSF
207	Questiny Engineering Group Inc.	257	\$2.06	\$24.75	\$6,360	1.58 yrs.	11/21/2014	6/30/2016	n/a	n/a	n/a	85%; MLA: \$2.75 PSF
101A	Reta Coolin	194	\$1.95	\$23.37	\$4,534	3 yrs.	2/1/2014	1/31/2017	n/a	n/a	n/a	85%; MLA: \$2.75 PSF
101B	Anthony T. Siacotos	248	\$1.95	\$23.36	\$5,793	3 yrs.	2/1/2014	1/31/2017	n/a	n/a	n/a	85%; MLA: \$2.75 PSF
101C	Kathleen Terry	313	\$1.94	\$23.34	\$7,305	3 yrs.	2/1/2014	1/31/2017	n/a	n/a	n/a	85%; MLA: \$2.75 PSF
101D	Merle Saber	323	\$1.95	\$23.39	\$7,556	3 yrs.	2/1/2014	1/31/2017	n/a	n/a	n/a	85%; MLA: \$2.75 PSF
102A	James Phillips, CPA	142	\$2.50	\$30.00	\$4,260	3 yrs.	5/1/2012	4/30/2015 [Currently Month-to- Month]	n/a	n/a	n/a	85%; MLA: \$2.75 PSF
102B	Marvel Marketers	472	\$2.25	\$27.03	\$12,756	1 yr.	9/1/2015	8/31/2016	n/a	n/a	n/a	85%; MLA: \$2.75 PSF
102D	Sandra Schuster	308	\$2.05	\$24.62	\$7,584	4.17 yrs.	5/1/2012	6/30/2016	n/a	n/a	n/a	85%; MLA: \$2.75 PSF
201A	Questiny Engineering Group Inc.	480	\$2.06	\$24.73	\$11,868	3 yrs.	7/1/2013	6/30/2016	n/a	n/a	n/a	85%; MLA: \$2.75 PSF



# **Rent Roll**

Suite	Tenant	Sq. Ft.	Monthly Rent PSF	Annual Rent PSF	Annual Rent	Term	Lease Commenc. Date	Lease Expiration Date	Rental Increase Date(s)	Rental Increase Amount	Options	Renewal Probability & Market Rent Assumptions
201B	AJA Investments	311	\$2.15	\$25.80	\$8,024	10 yrs.	9/1/2010	8/31/2020	9/1/2016 9/1/2017 9/1/2018 9/1/2019	\$8,265 \$8,513 \$8,768 \$9,031	n/a	85%; MLA: \$2.75 PSF
202A	Julie Bonomo	227	\$1.96	\$23.48	\$5,331	5 yrs.	6/1/2012	5/31/2017	n/a	n/a	n/a	85%; MLA: \$2.75 PSF
205A	E. Berns Consulting, LLC	202	\$2.17	\$26.02	\$5,256	3 yrs.	9/18/2013	9/30/2016	n/a	n/a	n/a	85%; MLA: \$2.75 PSF

Leased 10,053 89.24%

Proforma - Vacant 1,212 10.76%

TOTAL 11,265 100%

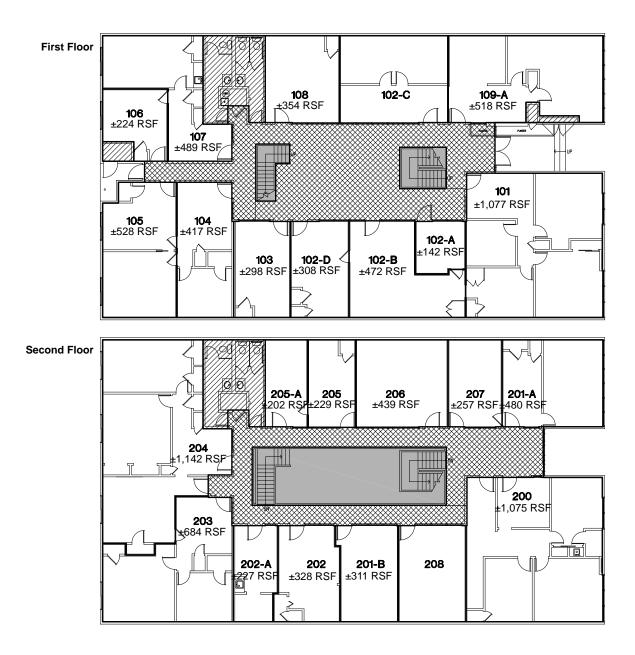
<sup>&</sup>lt;sup>1</sup>The lease is guaranteed by Assista Healthcare Professionals, LLC.

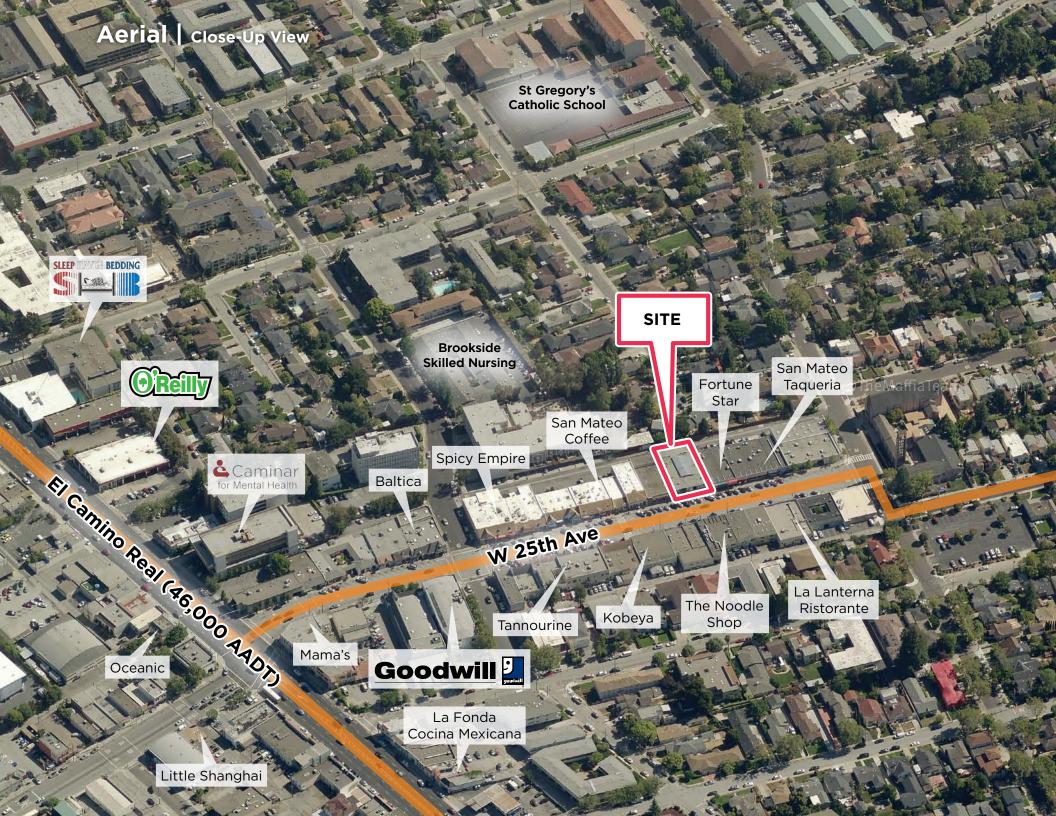
<sup>&</sup>lt;sup>2</sup>The lease is guaranteed by Christopher M. DeLong.

<sup>&</sup>lt;sup>3</sup>The lease is guaranteed by Wan Yu Kuo.

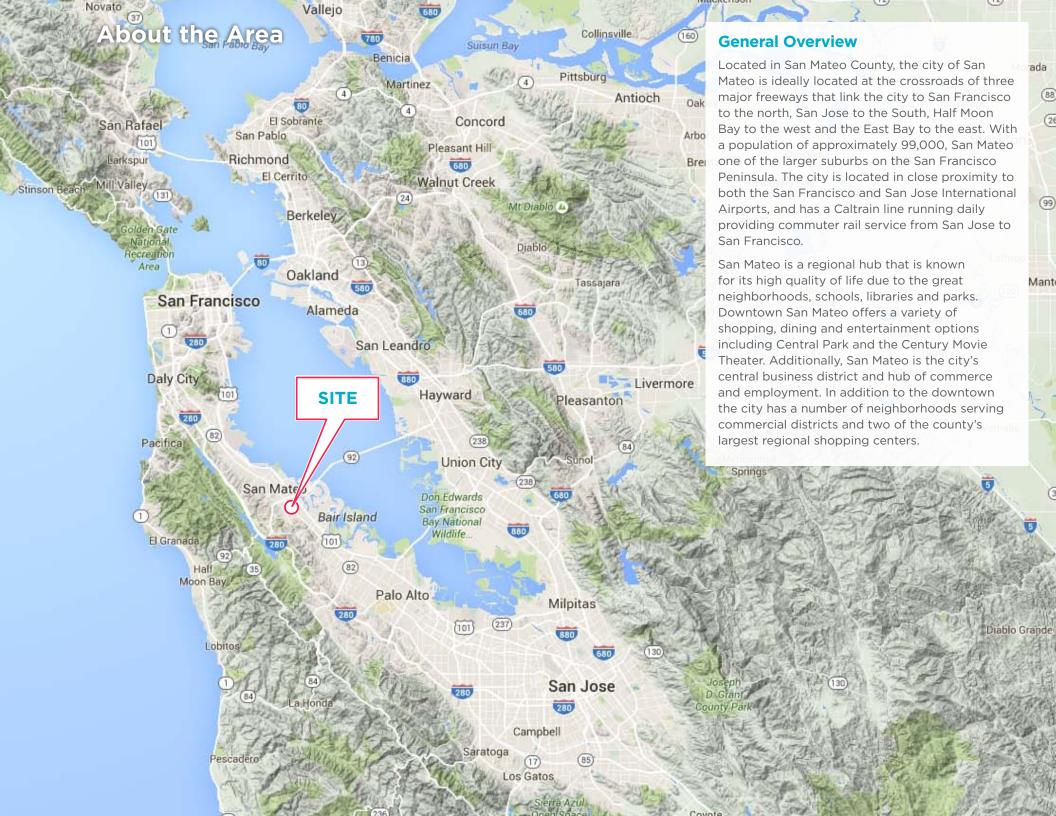


# **Floor Plan**













# **Area Development**

### **25th Avenue Improvement Initiative**

The 25th Avenue Improvement initiative is an engagement program that is to improve the important commercial area of 25th Avenue. The City of San Mateo in partnership with the 25th Avenue business community, the Peninsula Conflict Resolution Center and community partners launched the Improvement Initiative in August 2015. The Improvement Initiative includes the PG&E Undergrounding Project, which will remove the overhead wires from 25th Avenue between El Camino Real and Hacienda. Electrical utilities will be placed in underground vaults and eventually all utilities will be reconfigured to these locations. The PG&E Undergrounding Project is expected for completion during the summer of 2016. Other initiatives to maximize the area's economic vitality and vibrancy include plans to widen the sidewalks and enhance the aesthetics of the hardscape.





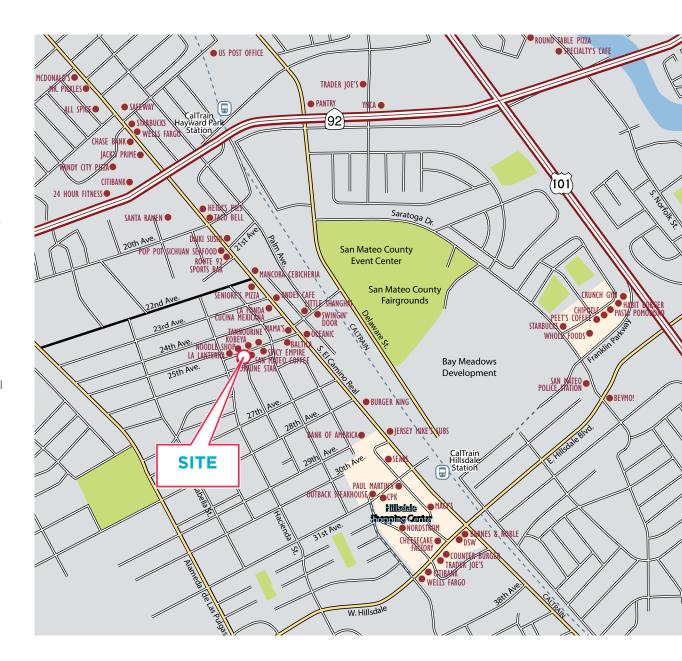


### **Area Development**

### **Bay Meadows**

Directly east of the property is the in-progress, 83-acre Bay Meadows Phase II, one of the single largest redevelopment sites in the Bay Area. The project will help the demand for housing on the Peninsula, where job and population growth continue at a high rate. The 75-acre Phase I of this project was completed in 2002 and includes a Whole Foods-anchored shopping center, over 700 multifamily housing units and approximately 900,000 square feet of office and commercial space (over a third of which houses Franklin Templeton Investments' Corporate Campus). The goal of Phase II, to be completed within the next three to five vears, is to accentuate the benefits of a mixedused community including walkable grounds and direct access to the Caltrain regional rail line and the 92 and 101 highways. Upon completion, Phase II will add 1,100 residential units, approximately 1.5 million square feet of office space, about 90,000 square feet of retail space. 18 acres of parks and The Nueva School elite high school campus.

Adjacent to Bay Meadows is the San Mateo County Event Center and Fairgrounds and just to the east, the new Kaiser Permanente San Mateo Medical Offices. The Peninsula Golf and Country Club, San Mateo Medical Center and Hillsdale High School are also in the vicinity of the property. Additionally, the property is located just 20 minutes south of downtown San Francisco and 10 minutes south of the San Francisco International Airport.





# **Area Development**

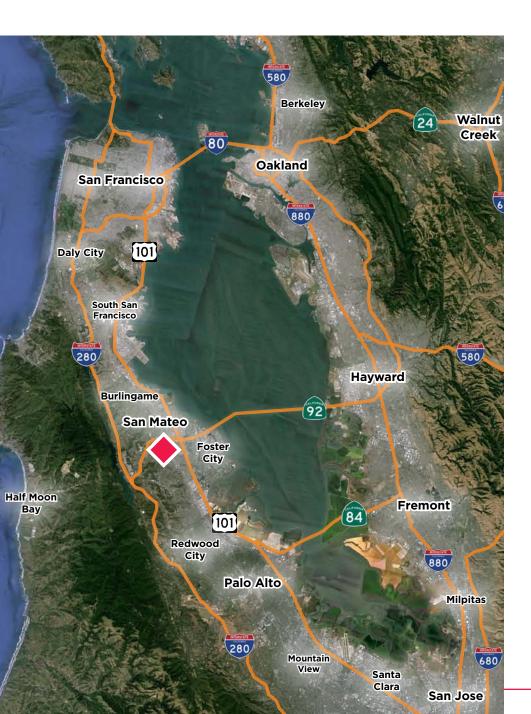
# Redevelopment of Hillsdale Shopping Center

Bohannon Development Company is currently in the planning process for the revitalization of an underutilized portion of The Hillsdale Shopping Center. The renovations will entail the partial demolition and remodel of existing structures to create an open-air lifestyle environment. The plans for the renovation of the 12.5-acre northern portion of the center will ultimately add 291,519 square feet of retail, dining and entertainment that will be centered around an outdoor plaza. In detail, the some of the plans for the redevelopment will contain a Cinèpolis Luxury Cinema, two-story bowling alley lounge and restaurant, an approximately 40,000 square foot underground fitness center, and lifestyle retailers similar to stores found on Burlingame Avenue.





# **Demographics**



### 161 W 25th Ave, San Mateo, CA 94403

1 Mile	3 Miles	5 Miles
20,157	159,506	233,597
21,196	164,000	240,553
22,974	171,920	251,767
1.62%	0.95%	0.92%
\$114,389	\$133,523	\$140,444
\$131,487	\$152,627	\$160,862
\$816,764	\$836,402	\$903,519
\$929,968	\$953,900	\$999,999+
\$46,047	\$52,737	\$56,004
\$52,961	\$60,263	\$64,089
	20,157 21,196 22,974 1.62% \$114,389 \$131,487 \$816,764 \$929,968	20,157 159,506 21,196 164,000 22,974 171,920 1.62% 0.95% \$114,389 \$133,523 \$131,487 \$152,627 \$816,764 \$836,402 \$929,968 \$953,900 \$46,047 \$52,737

Major Employers in San Mateo	# Employees
County of San Mateo Medical Center	2,598
San Mateo-Foster City School District	1,177
San Mateo County Community College District	1,170
Franklin Templeton Investments	1,103
San Mateo Union High School District	1,000
City of San Mateo	975
San Mateo County Behavioral Health	475
Marketo Inc.	471
Fisher Investments	465
Mills-Peninsula Health Services	451



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